



## Todd Cherches

Todd Cherches is the CEO & Co-founder of BigBlueGumball LLC, an innovative New York City-based consulting firm specializing in leadership development, management training, teambuilding, public speaking, and executive coaching.

He is also a TEDx speaker (“The Power of Visual Thinking”), as well as a three-time award-winning Adjunct Professor of leadership at the NYU School of Professional Studies, in their Division of Programs in Business, where he teaches the top-rated graduate course “Leadership & Team Building” for their Human Capital Management master’s degree program. Todd was the proud recipient of a 2016 NYU “Excellence in Teaching” award, a 2018 NYU “Impact Award,” and then another NYU “Excellence in Teaching” award in 2020. Todd is also a Lecturer on leadership at Columbia University where he has taught “The Practice of Leadership” in their Executive M.S. in Strategic Communication program, as well as guest lecturing in their MFA theater graduate program where he teaches leadership for Broadway stage managers. A popular blogger, keynote speaker, and panelist, Todd is the author of *VisuaLeadership: Leveraging the Power of Visual Thinking in Leadership and in Life* (Post Hill Press/Simon & Schuster, 2020).

Todd’s key areas of expertise include: leadership development, management training, teambuilding, and presentation skills training and coaching for business professionals of all levels from senior executives to individual contributors. His unique and innovative VisuaLeadership® methodology leverages the power of visual thinking and visual communication to help his clients maximize their performance, their productivity, and their potential through the use of visual imagery, mental models and frameworks, metaphor, and leadership storytelling.

Prior to launching BigBlueGumball, Todd was the head of the Liquidnet Leadership Institute where he designed and delivered a wide variety of leadership and management training programs for the industry-leading global financial services firm Liquidnet.

With over 25 years of international business experience, Todd’s consulting, training, and coaching background includes associations with such top-tier global professional services firms as the American Management Association, Dale Carnegie Training, and the London-based Centre for High Performance Development. Over the course of his career, Todd has trained and coached thousands of business professionals at a diverse list of companies and industries worldwide.

Prior to entering the learning and development field, Todd’s career background spanned the following industries (in chronological order): Newspapers (Newsday); television news (NBC News); media and advertising (Ogilvy & Mather); tv production (Aaron Spelling Productions); casting (Columbia Pictures Television); comedy program development (Disney); drama program development (CBS); theme park project management (Sequoia Creative, Showscan Entertainment); and website business development (SpireMedia). Additionally, his client list includes such industry-leading organizations as: American Express, Bayer Healthcare, Execu-Search, Knewton, NBA, NYCEDC, Penguin Random House, PepsiCo, QBE, Slice, Spear Physical Therapy, StructureTone, the U.S. Department of Homeland Security, WeWork, and many others.

Todd holds a Master of Arts degree in organizational and interpersonal communication, as well as a Bachelor of Arts degree in English literature (magna cum laude), from the State University of New York at Albany. And he has been a member of the following industry trade associations: International Coach Federation (ICF); the Organizational Development Network (ODN); the Association for Talent Development (ATD); and the Society for Human Resource Management (SHRM).

Contact Todd at [todd.cherches@bigbluegumball.com](mailto:todd.cherches@bigbluegumball.com).